



# Tourist News

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## 2017 Issue dates & Calendar/Publicity Deadlines

### SPRING – 3 ISSUES

ISSUE DATE	DEADLINE
April 13 – Easter (April 16), Patriot's Day (April 17) and Earth Day (April 22) issue	Tues., March 28
May 4 – May Day and Gardening Issue	Tues., April 18
<b>The Kennebunk May Day Celebration is Saturday, May 6) • Mother's Day is May 14</b>	
May 18 – The SEASON CALENDAR Issue with events from June to January	Tues., May 2
<b>Memorial Day is May 29</b>	

### SUMMER – 12 ISSUES

ISSUE DATE	DEADLINE
June 1 – Summer Theater and Summer Concert Issue	Tues., May 16
June 15 – The Boating Issue, featuring Launch (June 16-18) • Craft Show Schedule	Tues., May 30
June 29 – 4th of July Issue	Tues., June 13
July 6 – Secrets of the Sea ~ Marine Life Issue	Tues., June 20
July 13 – Blueberry Issue	Tues., July 27
July 20 – Open Farm Day Issue	<b>MON., JULY 3</b>
July 27 – Ice Cream issue	Tues., July 11
August 3 – Hiking and Biking Issue	Tues., July 18
August 10 – Lobster Issue	Tues., July 25
August 17 – It's a Dog's Life in Southern Maine	Tues., Aug. 1
August 24 – Early Fall Fairs & Festivals	Tues., Aug. 8
August 31 – Labor Day and Maine Lighthouse Issue	Tues., Aug. 15

**Labor Day is Sept. 4 • Maine Lighthouse Day is Sept. 10**

**Note: We do not publish Labor Day week. There is no September 7 issue.**

### FALL – 4 ISSUES

ISSUE DATE	DEADLINE
September 14 – Fall & Holiday Craft Fair Guide	Tues., Aug. 29
September 21 – Fall Festival Issue	Tues., Sept. 5
September 28 – Fall Festival Issue	Tues., Sept. 12
October 5 – Halloween Issue Columbus Day is Oct. 9	Tues., Sept. 19

### NOVEMBER 16 – HOLIDAY ISSUE

**TUES., OCTOBER 24**

The Holiday Issue includes events throughout Maine's south coastal region from November 15 to January 1.

**Calendar listings are FREE in Tourist News in print and on [www.touristnewsonline.com](http://www.touristnewsonline.com).**

THE CALENDAR DEADLINE IS 16 DAYS BEFORE THE ISSUE DATE. Due to space limitations, listings are published in no more than two issues prior to the event. If you want your event to be considered for a feature story, send info EARLY and include a contact name and phone number/e-mail address. TN goes to press Monday afternoon. Delivery begins Monday night and is completed by Wednesday.